

RACHEL RUTH TATE

DIRECTOR OF SALES, AUTHOR & PROFESSIONAL ASTROLOGER

Rachel Ruth Tate Astrology
<https://rachelruthtate.com>

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EDUCATION

Dedman College of Humanities and Sciences, Southern Methodist University

B.A., Spanish

Dedman College of Humanities and Sciences, Southern Methodist University

B.A., Latin American and Iberian Studies

HONORS AND AWARDS

- Associate Chaplain, 2017-2018
- SMU Student Senator, 2009-2012
- SMU Student Senate University Finance Committee Vice-Chair, 2009-2011
- SMU Student Senate University Finance Committee Chair, 2011-2012
- Hillels of Dallas Vice-President, 2011-2012
- Hughes-Trigg Governing Board, 2011-2012
- SMU Veritas Scholarship, 2009-2012
- SMU Distinguished Scholarship, 2009-2012
- National Merit Scholarship, 2008

PROFESSIONAL ACTIVITIES

Current

Hotel Herringbone, 2024-Present

Director of Sales & Marketing

Yoga8, 2023-Present

Yoga & Meditation Instructor

@Waco4All, 2021-Present

Food & Beverage Blogger

Local Influencer

Rachel Ruth Tate Astrology, 2020-Present

Owner & Professional Astrologer

Deep Vellum Publishing, 2020-Present

Advisory Board Member

Author, "Meditations on Being"

Previous

Tate & Company Distillery, 2021-2023

Director of Sales

Brand Ambassador

Bar & Garden Dallas, 2020-2021

Assistant Wine Buyer

Sales Specialist

Breathe Meditation and Wellness, 2020-2022

Meditation Instructor

Consulting Astrologer

The Refuge Meditation, 2018-2020

Owner & Studio Director

Meditation Instructor

Super Yoga Palace, 2018-2020

Meditation Instructor

Consulting Astrologer

Journey - Travel with Purpose, 2016-2018

Director of Community Development

Trip Facilitator

The Den Meditation, 2017

Meditation Instructor

Unplug Meditation, 2017

Studio Experience Coordinator

WINC Wines, 2015-2016

Regional Sales Manager

Wheel House Cheese, 2015-2017

Assistant Wine Buyer

Cheesemonger

Equinox Fitness, 2012-2014

Assistant General Manager

Senior Membership Advisor

Membership Advisor

Aston Martin of Dallas, 2012
Sales Specialist

PROFESSIONAL CERTIFICATIONS

Yoga8

Certification, 200hr Yoga Teacher Training

Wine & Spirit Education Trust

Award, Level 2

The Court of Master Sommeliers

Certification, Introductory Sommelier

Renaissance Life Therapies, UK

Certificate, Cognitive Behavioral Therapy and Counseling

NLP Hypnosis and Counseling, AUS

Certification, Hypnotherapy

Austin Coppock

Diploma, Fundamentals of Astrology

Consulting

I have consulted with individuals, small businesses and large brands on branding, experiential marketing and business development. Clients include:

- MeUndies — Developed & executed short-term corporate wellness program
- Candy Club — Provided market research & go-to-market strategy for B2B program
- Club W — Provided market research for WINC rebrand & initiated sales development
- CapLinked — Developed & initiated execution of outbound sales program